



2023 OAC SPONSORSHIP PACKAGE

We are so grateful that you are taking the time to read our Sponsorship Package, as we understand that times have changed for everyone.

The Okanagan Athletics Club is a community Track & Field organization with a mission to foster personal excellence through Athletics. Starting in 2011 with only 35 athletes, we have quickly grown to over 240 members, while never losing sight that we exist solely for the benefit of our athletes, as a non-profit organization.

Ranging from 6 to 80 years of age, our athletes partake in track and field ranging from basic daily activity to international competition. We have had the privilege of being represented by our athletes and coaches nationally, internationally, and even at the Olympics.

With 2020 & 2021 being quite the challenge, we are proud that our club adapted extremely well and continued to train as a team, starting out with Online Training in the Spring, to smaller training groups when the rules allowed. We also had a successful winter season, continuing training outdoors!

This year, we will be hosting our annual Jack Brow Memorial and Twilight Series at Kelowna's Apple Bowl.

Our Jack Brow Memorial Track & Field Meet is attended by hundreds of athletes, local and worldwide, their families and friends. We also always have a professional photographer present and this year, a videographer as well! This gives our sponsors even more opportunity to showcase their company and increase their visibility in the community.

We are requesting your support because we believe that, as a business leader, you are invested in building a stronger community.

As a sponsor you will be supporting our fundraising goal of \$30,000 for development of our athlete programs and much needed equipment upgrades, which will allow Kelowna to be a premier Track and Field destination in Western Canada, providing Okanagan athletes many more opportunities.

This year, we are pleased to announce several opportunities for sponsorship and donations outlined in the attached pages, with both marketing and promotional benefits. It's thanks to local sponsors like you, which allow us growth in athletics and empower our community to make an impactful difference.

Brad Heinzman
OAC President

SPONSORSHIP OPPORTUNITY

BENEFIT	PLATINUM \$5,000 + (1 available)	GOLD \$2,000+ (3 available)	SILVER \$600+	BRONZE (SHIRT & WEBSITE) \$400+	TEAM (WEBSITE) \$250	SAESON RAFFLE TICKETS Summer & Winter Raffle Options	JACK BROW RAFFLE Annual Fundraiser
Jack Brow Memorial & Twilight Meet Title Sponsor Logo on all marketing materials Opportunity to take part in medal presentations	✓						
Sales/ Promotion Tent Jack Brow and Twilight Meets	✓	✓					
Large Company Sign Displayed at meets and events	✓	✓					
P.A. Broadcasts All 3 days of Jack Brow Memorial and each Twilight Meet (2)	✓	✓	✓	✓			
Jack Brow Program Logo highlighting sponsors (500 programs printed)	✓	✓	✓	✓	✓	\$200+ value	\$200+ value
Logo on OAC Website Homepage with company link	✓	✓	✓	✓	✓	\$250+ value	\$250+ value
Social Media Shout-Outs Sponsor spotlights throughout the year (Facebook/Instagram)	✓	✓	✓	✓		\$400+ value	\$400+ value
Logo on Bi-Annual Training Shirts Approx. 300 shirts	✓	✓	✓	✓			
Company Name Attached to Annual Fundraising Event (June 30 – July 2, 2023)	✓	✓					✓
Company Logo with Donation Listed on Raffle Tickets 4000 raffle tickets sold by OAC athletes						✓	

SPONSORSHIP OPPORTUNITY

❑ JACK BROW RAFFLE SPONSOR

On Friday, June 30 to Sunday, July 2, 2023, we will be hosting our Jack Brow Raffle Fundraiser in conjunction with our Annual Jack Brow Memorial Track Meet. We are seeking raffle donations such as gift certificates, products, event tickets, etc.

- Social Media shout-outs leading up to event
- Custom made raffle posters displaying company logo
 - Display space beside donated item(s)/raffle baskets for business card and or promotional material
- All donated items will be packaged and displayed professionally; items in gift baskets and gift certificates, etc. in frames, which we will do for you.
- Verbal recognition throughout the event for those who donate a value of \$100 or more

❑ SEASON RAFFLE TICKET SPONSOR

Twice per year (Spring/Summer season and Winter/Fall season), as part of our ongoing fundraising initiative, OAC athletes sell approx. 4000 raffle tickets. We are in need of donated raffle prizes valued at \$100 or more. Draws take place in June at our Jack Brow Memorial and February.

- Social Media shout-outs leading up to draw dates
- Company name, logo and donation listed on 4000 raffle tickets

❑ TEAM SPONSOR \$250

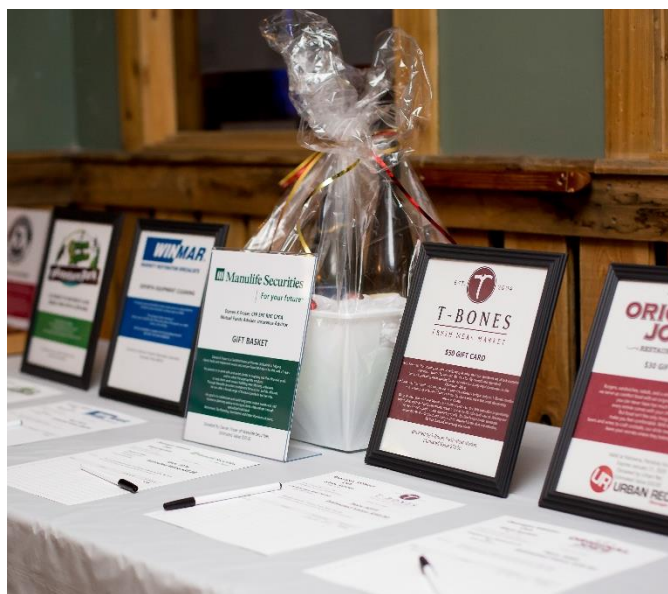
- Logo in Jack Brow Memorial Program (500 copies printed)
- Logo displayed on the homepage of the OAC website with link

❑ BRONZE SPONSOR \$400 +

- Verbal recognition throughout all 3 days of the Jack Brow Memorial as well as Twilight Meets
- Logo in Jack Brow Memorial Program (500 copies printed)
- Logo displayed on the homepage of the OAC website with link
- Social Media shout-outs throughout the year (Instagram and Facebook)
- Logo displayed on training t-shirts, which are provided to each OAC athlete and coach (approx. 400)

❑ SILVER SPONSOR \$600 +

- Banner space at track meets
- Verbal recognition throughout all 3 days of the Jack Brow Memorial as well as Twilight Meets
- Logo in Jack Brow Memorial Program (500 copies printed)
- Logo displayed on the homepage of the OAC website with link
- Social Media shout-outs throughout the year (Instagram and Facebook)
- Logo displayed on training t-shirts, which are provided to each OAC athlete and coach (approx. 400)



❑ **GOLD SPONSOR \$2,000 +**

- Logo on all track meet marketing materials as well as our Annual Jack Brow Raffle Fundraiser
- Opportunity to set up company tent for sales and/or promotion
- Banner space at track meets
- Verbal recognition throughout all 3 days of the Jack Brow Memorial as well as Twilight Meets
- Half-page logo in Jack Brow Memorial Program (500 copies printed)
- Logo displayed on the homepage of the OAC website with link
- Social Media shout-outs throughout the year (Instagram and Facebook)
- Logo displayed on training t-shirts, which are provided to each OAC athlete and coach (approx. 400)

❑ **PLATINUM SPONSOR \$5,000 +**

- Recognized as OAC Title Sponsor for Jack Brow Memorial and Twilight Meets
- Logo on all track meet marketing materials as well as our Annual Jack Brow Raffle Fundraiser
- Opportunity to a representative from your company to take part in medal presentation
- Opportunity to set up company tent for sales and/or promotion
- Unlimited banner space
- Verbal recognition throughout all 3 days of the Jack Brow Memorial as well as Twilight Meets and the annual Silent Auction Fundraiser
- Full page logo and company write-up in Jack Brow Memorial Program (500 copies printed)
- Logo displayed on the homepage of the OAC website with link
- Social Media shout-outs throughout the year (Instagram and Facebook)
- Logo displayed top and center of training t-shirts, which are provided to each OAC athlete and coach (approx. 400)



YES!

I would like to join the Okanagan Athletics Club as a sponsor at the following level:

	AMOUNT/VALUE	SPONSORSHIP LEVEL		DEADLINE
<input type="checkbox"/>		Jack Brow Raffle Sponsor	\$10+	June 1, 2022
<input type="checkbox"/>		Season Raffle Ticket Sponsor	\$100+	February 15, 2022
<input type="checkbox"/>		Team Sponsor (Website)	\$250+	March 15, 2022
<input type="checkbox"/>		Bronze Sponsor (T-Shirt & Website)	\$400+	March 15, 2022
<input type="checkbox"/>		Silver Sponsor	\$600+	March 15, 2022
<input type="checkbox"/>		Gold Sponsor	\$2,000+	March 15, 2022
<input type="checkbox"/>		Platinum Sponsor	\$5,000+	March 15, 2022

COMPANY NAME: _____ CONTACT NAME: _____

ADDRESS: _____ CITY: _____ PC: _____

PHONE: _____ EMAIL: _____

Payments can be made by cash or cheque, payable to Okanagan Athletics Club.

Request donation pick-up

Pickup Location: _____

or

Mail cheque to:

Okanagan Athletics Club
Suite 107, 101-1865 Dilworth Drive
Kelowna, B.C. V1Y 9T1

If providing a Silent Auction/Wine Draw/Raffle Donation, please provide a description including the estimated value:

For questions, additional information, feel free to contact
Brad Heinzman at 778-215-2723 or president@okac.ca

Please submit a high-resolution file of your logo to cassandra@okac.ca

Thank you so much for your valuable time and consideration!



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